



400 Stony Brook Court, Newburgh, New York 12550  
845-562-7520 • Fax: 845-562-0187 • E-Mail: nmha@normet.org • www.normet.org

Contact: Janine Logan, Director of Communications  
Cell: 631-334-8321 or 845-562-7520

**For Immediate Release**

## **Hospital Association Expands Digital Presence**

(Newburgh, NY . . . July 13, 2012) Breaking news and information related to health and hospital policy affecting hospitals in the seven counties that comprise the lower and mid-Hudson Valley region and the 2.3 million residents served by these institutions can be found on **Twitter @normethospitals** and on the **Northern Metropolitan Hospital Association Facebook page**. **Go to:**  
<http://www.facebook.com/pages/Northern-Metropolitan-Hospital-Association/163901497050726#!/pages/Northern-Metropolitan-Hospital-Association/163901497050726>

The Northern Metropolitan Hospital Association regularly advocates for favorable health care legislation and regulation at all government levels for hospitals and patients in the Hudson Valley region.

“These social networking tools are a natural fit for us,” said Angela Skretta, vice president of the Northern Metropolitan Hospital Association. “Their immediacy and extensive reach enable our association to connect with thousands of concerned patients, health care advocates, hospital workers and administrators, law makers, and the media in just seconds.”

Please friend and like the Northern Metropolitan Hospital Association **on Facebook** and follow the organization on **Twitter @normethospitals**.

*The Northern Metropolitan Hospital Association represents the not-for-profit and public hospitals in Westchester County and in the six other counties that comprise the lower and mid-Hudson region.*

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